



# The Global Stakeholder Panel Initiative On Globalization and Global Governance

*Convened by the 2020 Fund  
at King Baudouin Foundation US*

## Introduction

The Global Stakeholders Panel (GSP) initiative is an international philanthropic, research, and communication initiative that aims to build capacity for global stakeholder listening and learning on issues of globalization and governance, in order to enhance our capacity to live in a sustainable world. The GSP initiative will establish a credible, transparent infrastructure for actively listening to a broad cross-section of stakeholders – a global panel – with a commitment to ensuring strong representation from civil society leaders in the Global South.

The overall goal of this project is to ensure that objective and inclusive stakeholder research is available to all players concerned with globalization and its underlying economic, environmental, and social equity challenges. The GSP will provide valuable information to help guide global philanthropic and public sector investment to achieve a sustainable world.

This initiative is being organized by the 2020 Fund at the King Baudouin Foundation USA (KBF-USA), whose aim is to facilitate a “gathering of leadership” for this unprecedented global research and communications project.

The research is being designed and conducted by GlobeScan Inc., a leading global and social issues research firm located in Toronto, Canada. GlobeScan will operate on a non-profit basis on this project.

## How will the GSP be accomplished?

GSP stakeholders will participate in three waves of structured interviews, starting in 2002, conducted electronically and by mail. The initiative will rely heavily on associations to provide access to their member networks and to encourage the networks’ active participation. Those organizations are also asked to lend their name to the initiative.

This initiative is not a public opinion poll, but it uses survey research techniques in order to facilitate unique global dialogue. The research process is iterative, proactive, and self-directing, using a proven Delphi methodology, where emerging findings are drawn upon to inform subsequent survey rounds.



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A Project Advisory Group (PAG) has been established to direct the research. The PAG has overall authority for the project under the auspices of the 2020 Fund at KBF-USA, which represents the project publicly. The PAG is comprised of one representative from each foundation or organization contributing to the costs of the project, as well as invited experts from NGOs, faith-based organizations, academic institutions, the private sector, or government agencies.

## An Invitation to Join the 2020 Global Stakeholder Panel

We welcome the participation of a wide array of NGO, business, and public sector networks and associations, especially in the Global South, in three ways:

1. Send the contact information of leaders engaged in the issues of globalization and governance so that we can invite them to participate in this important survey-based dialogue.
2. Agree to send the GSP surveys to your network or members and actively encourage them to participate so that their views can be heard.
3. If your organization or network plan to participate in the GSP surveys, please consider having your organization's name associated with the GSP project. We will acknowledge your endorsement in all of our communications, including our reports.

## Outcomes

A major outcome of this initiative will be a sharing of knowledge regarding how stakeholders from around the world perceive the processes, implications, and outcomes of globalization.

Electronic reports will be freely disseminated to all multilateral agencies across the UN system, all key international NGOs and civil society networks, all national governments, major business organizations and to all survey participants.

As desired, names of GSP donors and participating networks will appear in all of these reports, in official correspondence, on the website, and in project updates.

### **To participate in this unique dialogue or for additional information on the Global Stakeholder Panel (GSP),**

**please visit:**

[www.2020Fund.org](http://www.2020Fund.org)

**or fax your coordinates to:**

+1 (416) 920-3510

**or write to:**

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*The 2020 Fund is a "neutral" philanthropic platform at the King Baudouin (King of Belgium) Foundation (KBF) US, and is affiliated with KBF, a leading European Foundation based in Brussels.*

*For more information on GlobeScan, please visit: [www.GlobeScan.com](http://www.GlobeScan.com).*

*For more information about the King Baudouin Foundation in the US or in Europe, please visit either [www.kbfus.org](http://www.kbfus.org) or [www.kbs-frb.be](http://www.kbs-frb.be)*