



# The Global Stakeholder Panel Initiative On Globalization and Global Governance

*Convened by the 2020 Fund at King Baudouin Foundation*

## **Introduction**

The Global Stakeholders Panel (GSP) initiative is an international research and communication initiative about globalization and governance. The GSP initiative aims to establish a credible, transparent infrastructure for actively listening to a broad cross-section of stakeholders—a global panel—with special outreach to civil society leaders in the Global South.

The overall goal of this project is to ensure that objective and inclusive stakeholder research is available to all players with outcomes that will inform key institutions concerned with globalization and its underlying economic, environmental, and social equity challenges.

This research is sponsored by the 2020 Fund at the King Baudouin Foundation USA (KBF-USA), a philanthropic platform committed to enabling a sustainable world. The research is being designed and conducted by Environics International, a leading global issues research organization located in Toronto, Canada. Environics International will operate on a non-profit basis on this project.

## **How will this be accomplished?**

GSP stakeholders will participate in three waves of structured interviews starting in 2002, conducted electronically and by mail. The initiative will rely heavily on associations to provide access to their member networks and to encourage the networks' active participation. Those organizations are also asked to lend their name to the initiative.

A Project Advisory Group (PAG) is being established to direct the research. The PAG will have overall authority for the project under the auspices of the 2020 Fund at KBF-USA, which represents the project publicly. In addition to invited experts from NGOs, faith-based organizations, academic institutions, the private sector, and government organizations/agencies, the PAG will also include representatives from major funding organizations. The 2020 Fund at KBF-USA will convene the PAG and be actively involved in the management of the PAG.

This initiative is not a public opinion poll, but it uses survey research techniques in order to facilitate dialogue with as many stakeholders as possible. The research process is iterative, proactive, and self-directing, as it draws on emerging findings to inform subsequent survey rounds.

## Outcomes

A major outcome of this initiative will be a sharing of knowledge regarding how stakeholders from around the world perceive the processes, implications, and outcomes of globalization. The resulting insights, well quantified and presented, will be freely distributed worldwide to provide valuable input into globalization and governance.

Electronic reports will be freely disseminated to all multilateral agencies across the UN system, all key international NGOs and civil society networks, all national governments, and to all survey respondents.

Survey results will also be posted on the 2020 Fund website, with organizational participants asked to 'hotlink' their sites to the 2020 Fund website to maximize traffic, exposure, and access to project reports.

## An Invitation to Networks and Associations

First-year funding for the Global Stakeholder Panel has been secured from a balanced array of sources, and enlistment of stakeholders is now under way. We welcome the participation of networks and associations, especially in the Global South, in three ways:

1. Send Environics the contact information of leaders engaged in the issues of globalization and governance so that we can invite them to participate in this important survey-based dialogue.
2. Agree to send the GSP surveys to your network of NGOs and individuals and actively encourage them to participate so that their views can be heard.
3. If your organization and network plan to participate in the GSP surveys, please consider having your organization's name associated with the GSP project. We will acknowledge your endorsement in all of our communications, including our reports.

### **To participate in this unique dialogue on globalization, or for more information, please contact:**

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*The 2020 Fund is dedicated to accelerating progress toward a sustainable world, and is hosted at the King Baudouin (King of Belgium) Foundation, a leading European foundation based in Brussels with a US affiliate 501 c 3 organization, the King Baudouin Foundation US. See a further description in the prospectus.*

For more information on Environics International, please visit: [www.EnvironicsInternational.com](http://www.EnvironicsInternational.com).  
For more information about the King Baudouin Foundation USA, please visit: [www.kbfus.org](http://www.kbfus.org).