

GLOBAL  
2020  
STAKEHOLDER  
PANEL

Towards the  
Future We Want  
for Our Children

Second Survey of the  
2020 Global  
Stakeholder Panel

May 2003



THE ROCKEFELLER FOUNDATION

THE MILLS FAMILY FUND OF  
THE VANGUARD FOUNDATION



[www.2020Fund.org](http://www.2020Fund.org)

# 1. You and Your Organization

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## 1.1. Which of the following best describes the point of view from which you will be answering this survey?

*Choose only one*

- I hold a key leadership position in my organization.
- I play a technical or support role in my organization.
- I am an influential individual (e.g., network/community leader, politician, journalist).
- I am an interested citizen.
- Other (*please specify*)

## 1.2. Which of the following best describes the type of organization or network where you do most of your work?

*Choose only one*

- Non-governmental organization (NGO) (community-based, self-help, advocacy group, network)
- Faith-based organization (religious or spiritual)
- Government (local, state/province, national or EU)
- Multilateral organization (UN, World Bank, IMF, WTO, ILO, etc.)
- Investor-owned, for-profit company (including industry association)
- State-owned company (25% or more government ownership)
- Small business/farm, non-profit company, cooperative, alternative enterprise
- Trade union / labor union / national trade union centre
- Institution (academic, research institute, think tank)
- Service (consultants, professional association)
- Media
- Other (*please specify*)
- No organization / individual citizen

**1.3. If you chose NGO in Q.2 above, please select the categories below that best describe your organization or network.**

*MAXIMUM 3 CHOICES*

- Agriculture/food
- Children / youth / student
- Community development / organizational capacity building
- Corporate responsibility
- Crime prevention / personal security
- Culture, the arts, literature
- Economic development / poverty / employment
- Education
- Environment / nature / pollution
- Natural resources (energy, water)
- Globalization activism
- Health
- Human rights
- Indigenous / aboriginal / native
- Marginalized groups (refugees, groups excluded from social mainstream)
- Government policy / institutional watchdog
- Public participation / empowerment / democracy
- Science / technology
- Self-help
- Social, legal or economic justice
- Women/gender
- Workers' rights
- Other (*please specify*)

**1.4. At what level do you mainly work?**

*Choose only one*

- Local geographic community
- State/province
- Country
- Regional (a number of countries)
- Global
- Combination (*please specify*)

## 2. Governance

For the purposes of this survey, *governance* is defined as the ways in which individuals and groups manage their shared problems, express their diverse interests, resolve their differences and get involved in formal and informal processes of collaboration, competition, learning and decision-making. It includes government at all levels, the United Nations system, multilateral agencies like the World Bank and IMF, as well as governance systems within civil society and business.

**2.1. Thinking of your ideal vision of global governance in the year 2020, please indicate if each of the following actors should have a stronger role than they do today, about the same role as they do today, or a weaker role than they do today in the management of global affairs**  
*Please use the following scale (where 1 is "much weaker role," 5 is "much stronger role" and 3 is "same role").*

	1	2	3	4	5
	much weaker role		same role		much stronger role
a) Governments of industrialized countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Governments of developing countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Multinational / global companies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Non-governmental organizations (NGOs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Faith-based organizations (FBOs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Labor / Trade unions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) The United Nations as a whole	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) UN agencies (e.g., UNDP, UNEP, ILO, UNICEF)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) Multilateral agencies (e.g., World Bank, International Monetary Fund, World Trade Organization)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j) Military alliances (e.g., NATO)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k) Individual citizens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l) The European Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
m) Your national government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
n) The government of the United States of America	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
o) Other ( <i>please specify and rate</i> )	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**2.2. Thinking of how global society can best make the transition from today to the year 2020, please rate the importance of each of the following in getting to your ideal vision of global governance in the year 2020.**

*Please use the following scale (where 1 is "not at all important" and 5 is "very important").*

	1	2	3	4	5
	not at all important				very important
a) Increase the ability of governments in developing countries to govern and to participate in multilateral processes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Expand partnerships among public sector, private sector, and NGOs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Reform the United Nations General Assembly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	1	2	3	4	5
	not at all important				very important
d) Reform the United Nations Security Council	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Reform the United Nations secretariat and agencies (e.g., UNDP, UNEP, ILO)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Reform multilateral agencies (e.g., World Bank, IMF, WTO)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Reduce the control that G8 countries have over multilateral agencies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) Include more representatives from poor communities in developing countries in international discussions on economic, environmental, and social affairs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) Include leaders of major environmental and social NGOs and labor unions in international negotiations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j) Include leaders of business (local, national and multinational) in international negotiations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k) Fund the United Nations and multilateral agencies directly through a new global tax or charge (rather than only through national governments as now)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l) Install new multi-stakeholder decision-making bodies at the global level, involving government, business and civil society representatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
m) Develop an agreed set of global values and principles to form the basis for global rules, standards and enforcement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
n) Reform the governance institutions in your country of citizenship in order to strengthen the voice of citizens in decision-making	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
o) Other ( <i>please specify and rate</i> )	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input style="width: 300px; height: 20px;" type="text"/>					

**2.3. For each of the following, how well does it describe your ideal vision of global governance in the year 2020?**

*Please use the following scale (where 1 is "not at all" and 5 is "exactly describes").*

	1	2	3	4	5
	not at all				exactly describes
a) Strong national governments with few international controls and relatively weak international institutions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Reformed and strengthened United Nations and multilateral institutions controlled by sovereign states	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) United States of America-led multilateralism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Strong regional power blocks (e.g., Mercosur, European Union, ASEAN, NAFTA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) An informal system of ad hoc partnerships and task-specific agencies involving interested parties	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Evolving world government, with global institutions directly accountable to citizens rather than to nation states	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Other ( <i>please specify and rate</i> )	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input style="width: 300px; height: 20px;" type="text"/>					

**2.4. Please rate each of the following statements.**

*Indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree*

	1	2	3	4
	strongly disagree	somewhat disagree	somewhat agree	strongly agree
a) The United Nations system is capable of dealing with current world challenges.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) The United Nations should be disbanded and replaced with new global institutions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) The United Nations system needs to be significantly strengthened in both powers and effectiveness.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) The active support of large global companies is needed to help international institutions deal effectively with current world challenges.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) The active support of the United States of America is needed to help international institutions deal effectively with current world challenges.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) The active support of non-governmental organizations (NGOs) and other civil society organizations is needed to help international institutions deal effectively with current world challenges.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 3. Globalization

For the purposes of this survey, globalization is defined as the increased movement of goods, services, and capital between countries, which can also include an increase in the worldwide flow of information, culture, and technology.

**3.1. Thinking of your desired vision of globalization in the year 2020, please indicate if you think that there should be relatively less than today, relatively more than today, or about the same as today of each of the following, in order to realize your ideal future.**

*Please use the following scale (where 1 is "relatively less than today," 5 is "relatively more than today" and 3 is "about the same as today").*

	1 relatively less than today	2	3 about the same as today	4	5 relatively more than today
a) International trade in goods and services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Direct foreign investment by companies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Official development assistance by governments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Currency trading	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Protection of human rights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Environmental protection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Security measures around terrorism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) Protection of intellectual property rights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) Protection of genetic property rights of countries (based on their biological diversity)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j) Access to telecommunications/Internet across the "digital divide"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k) Protection of cultural diversity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l) Social standards and social security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
m) Privatization of services that are now provided by governments or state-owned companies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
n) Other ( <i>please specify and rate</i> )	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**3.2. Thinking about how global society can best make the transition from today to the year 2020, please rate the importance of each of the following in getting to your ideal vision of globalization in the year 2020.**

*Please use the following scale (where 1 is "not at all important" and 5 is "very important").*

	1	2	3	4	5
	not at all important				very important
a) Successfully complete the Doha Trade Round, with all its parts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Take steps to distribute the benefits of globalization more equitably to the poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Take steps to strengthen the government sector and improve the public services it provides	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Allow countries to use trade sanctions to impose their environmental or human rights policies on other countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Improve developing countries' access to existing medicines and medical research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Reduce farm subsidies and import restrictions in industrialized countries to provide greater markets for developing countries' agricultural exports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Reduce textile subsidies and import restrictions in industrialized countries to provide greater markets for developing countries' textile exports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) Ensure developing countries have the professional support they need to develop government policies and programs, and to negotiate international agreements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) Establish a multilateral agreement on transparency in government procurement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j) Reduce tariff and non-tariff barriers to environmentally friendly goods and services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k) Provide duty- and quota-free market access for all products that come from the world's least developed countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l) Require that large global companies apply the same high environmental and social standards wherever they operate in the world	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
m) Improve the transfer of technology to developing countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
n) Other <i>(please specify and rate)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
o) Other <i>(please specify and rate)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**3.3. Which one statement of each of the following pairs of statements is closer to your own opinion?**

*For each pair of statements, please choose one only. If "neither" please leave blank.*

- a.**  Globalization concentrates wealth and makes the rich richer and the poor poorer.  
 Globalization brings economic opportunities to all people equally, both the rich and the poor.
- 
- b.**  Global society should focus on economic growth first, then on social issues like human rights.  
 Global society should focus on social issues like human rights, ahead of economic growth.
- 
- c.**  Globalization is primarily driven by the interests of global companies.  
 Globalization is the natural evolution of the economy.
- 
- d.**  Global society should focus on raising overall economic growth and income levels.  
 Global society should focus on reducing the gap between rich and poor.
- 
- e.**  Emphasizing the protection of the environment more than trade and investment will hurt global economic growth.  
 Emphasizing the protection of the environment makes global economic growth more sustainable.
- 
- f.**  Emphasis should be placed on direct foreign investment by private companies to stimulate economic growth in developing countries.  
 Emphasis should be placed on Official Development Assistance (ODA) by governments to stimulate economic growth in developing countries.
- 
- g.**  There are fundamental disagreements between stakeholders from industrialized countries and stakeholders from developing countries on many key issues.  
 There are significant numbers of stakeholders from both industrialized and developing countries who agree on many key issues regardless of where they come from.
- 
- h.**  There are fundamental disagreements between stakeholders from government, stakeholders from industry, and stakeholders from NGOs/civil society on many key issues.  
 There are significant numbers of stakeholders from all sectors who agree on many key issues regardless of which types of organizations they operate in.

## 4. Development Models

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**4.1. If global society is going to achieve such goals as reducing poverty by half by the year 2020, to what extent do we need to improve our current understanding of the factors and conditions leading to development?**

*Please choose one statement only.*

- a) No work is needed, we know how to do this.
- b) Some fine-tuning is needed to improve our success.
- c) Major work is needed to improve the effectiveness of our current development model.
- d) We need entirely new models of development.
- e) Other (*please specify*)

**4.2. Which of the following statements best reflects your opinion on the overall effectiveness of partnerships among public, private and civil society organizations in achieving development goals?**

*Please choose one statement only.*

- a) Partnerships are the most effective method to achieve development goals.
- b) Strengthening the government sector and improving the public services it provides is the most effective method to achieve development goals.
- c) A combination of partnerships and strengthening governments is most effective.
- d) Neither of these methods is most effective. (*please specify another more effective approach*)

**4.3. In your opinion, to what extent does work need to be done on the free enterprise system and free market economy in order to achieve your ideal economic system by the year 2020?**

*Please choose one statement only.*

- a) No work is needed, the market system is working fine
- b) Some fine-tuning is needed (such as the governance changes now being made)
- c) Major changes need to be made to the current system to ensure enterprise serves society better
- d) An entirely new economic system is needed to ensure enterprise serves society better (*please specify components of this new system*)

- e) Other (*please specify*)

## 5. Capacity Building

Let's now turn briefly to how we can build the organizational capacity needed to achieve the world we want by 2020.

**5.1. Has your organization or network ever received funding for one of your projects, either directly or indirectly, from a private charitable foundation? (A private charitable foundation is defined here as a private sector organization that is organized for the primary purpose of providing funding to support the work of NGOs or other civil society organizations.)**

*Choose one only*

- a) Yes, received funds directly
- b) Yes, received funds indirectly
- c) No

**5.2. Whether or not you have ever received funds from them, please offer any feedback or advice you want to offer private charitable foundations on how they can be more effective at helping build capacity in your organization or network.**

*Please use the space below (25 words maximum)*

## 6. Demographics

**6.1. So that we may send you the location (URL) of the website where the highlights of this survey will be published in September 2003, please provide the following information (fields with an asterisk are required). The confidentiality of this information is guaranteed by GlobeScan / Environics International under our professional code of conduct.**

**Note: FIELDS WITH **ASTERISKS (\*)** ARE REQUIRED.**

Name:	<input type="text"/>	
Title:	<input type="text"/>	
Organization:	<input type="text"/>	*
Mailing Address:	<input type="text"/>	
City/Town:	<input type="text"/>	
State/Province:	<input type="text"/>	
Country:	<input type="text"/>	*
Zip/Post Code:	<input type="text"/>	
Fax:	<input type="text"/>	
E-mail:	<input type="text"/>	*
Age:	<input type="text"/>	
Gender:	<input type="text"/>	

**6.2. Would you be willing to participate in another survey like this one?**

- Yes     No

**6.3. What is your preferred way of receiving future surveys?**

- By email containing URL     By email with printable PDF survey attachment  
 By mail

**6.4. Please indicate to which, if any, of the following networks your organization belongs.**

- 21st Century Trust
- ASHOKA
- Business for Social Responsibility (BSR)
- CIVICUS
- Conference of NGOs at the UN (CONGO)
- Earth Action Network
- EMPRESA
- Fondation Leopold Mayer
- Global Action Network
- Human Rights Information Network (HURINET) in Nigeria
- Human Rights Internet (HRI)
- Institute for Agriculture and Trade Policy (IATP)
- Interfaith Center on Corporate Responsibility (ICCR)
- International Confederation of Free Trade Unions (ICFTU)
- International Council for Local Environmental Initiatives (ICLEI)
- International Development Research Centre (IDRC)
- International Federation of Journalists (IFJ)
- International Planned Parenthood Federation (IPPF)
- International Union of Local Authorities (IULA)
- Leadership for Environment and Development (LEAD)
- Network Institute for Global Democratization (NIGD)
- Oxfam
- Stakeholder Forum
- Student Environmental Action Coalition (SEAC)
- Synergos
- Third World Network (TWN)
- World Economic Forum's Global Leaders for Tomorrow
- World Federation of United Nation Associations (WFUNA)
- World Social Forum (WSF) / Porto Alegre

**6.5. Please comment on any aspect of this survey.**

**Thank-you very much for your participation.**

**Please fax this survey to +1-416-920-3510**

A web link to the report of all findings will be sent to you as soon as it is available.