



Conducted by GlobeScan Inc.

for The 2020 Fund at the King Baudouin Foundation U.S.

This is a global survey of people working through their organizations and networks for a better world. It involves a full range of stakeholders from civil society, business, and government, with an emphasis on voices from the South.

This is the third survey in a series intended to quantify stakeholder views on key issues, and to identify widely supported goals in order to achieve the world we want, using a benchmark year of 2020 as a point of reference. Topics covered in this survey respond to the priorities identified by respondents to the first two surveys. Results of the earlier surveys are available at www.2020Fund.org or by contacting GlobeScan (coordinates below).

The survey takes approximately 25 minutes to complete and is available in Arabic, English, French, Portuguese, and Spanish. There are three ways to participate:

- Complete the survey **online** at: www.2020Fund.org/gsp3
- Complete this survey and **fax** it to us at: **+1-416-920-3510**
- Complete this survey and **mail** it to us at:

GlobeScan Inc.
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In return for your participation, you will receive a full report of findings. Results will also be freely and widely communicated, including through global press releases and distribution of the reports to all major governments, international agencies and stakeholder organizations.

If you need assistance in participating, please contact: Sandra Hue at **+1 (416) 969-3070** or by email at: global@GlobeScan.com.

When answering, please give your personal views rather than the “official” view of your organization. Be assured that all individual responses will be held in strictest confidence by GlobeScan under the professional standards of ESOMAR, the global survey research association. Responses will never be attributed to individuals or organizations, and no individual respondent information will be released.

The 2020 Global Stakeholder Panel Initiative is funded by an international donor group (see front cover), organized under the auspices of The 2020 Fund at KBFUS. Funding partners serve as advisors to the project, along with other expert members of our Project Advisory Group. Funders are also dedicated to using the survey findings to help inform their own work in philanthropy. We wish to acknowledge the important contribution of all the Project Advisors and the active support of many other organizations who are encouraging their world-wide networks to participate. Please see www.2020fund.org for the full list of cooperating organizations.

The 2020 Fund is an international philanthropic initiative dedicated to accelerating progress toward a sustainable world. It is hosted at the King Baudouin (King of Belgium) Foundation (KBF) United States, Inc., and affiliated with KBF, a leading European foundation based in Brussels.

1. You and Your Organization

1.1	Which of the following best describes the point of view from which you will be answering this survey?
	<i>Please choose one only.</i>
	<input type="radio"/> I hold a key leadership position in my organization.
	<input type="radio"/> I play a technical or support role in my organization.
	<input type="radio"/> I am an influential individual (e.g., network/community leader, politician, journalist).
	<input type="radio"/> I am an interested citizen.
	<input type="radio"/> Other (please specify) <input style="width: 200px; height: 20px;" type="text"/>

1.2	Which of the following best describes the type of organization or network where you do most of your work?
	<i>Please choose one only.</i>
	<input type="radio"/> Non-governmental organization (NGO) (community-based, self-help, advocacy group, network, social movement)
	<input type="radio"/> Faith-based organization (religious or spiritual)
	<input type="radio"/> Government (local, state/province, national or European Union)
	<input type="radio"/> Multilateral organization (UN, World Bank, IMF, WTO, ILO, etc.)
	<input type="radio"/> State-owned company (25% or more government ownership)
	<input type="radio"/> Small or medium-sized closely-held for-profit company or commercial farm
	<input type="radio"/> Large investor-owned, for-profit company (including industry association)
	<input type="radio"/> Non-profit company, cooperative, alternative enterprise
	<input type="radio"/> Trade union/labor union/national trade union centre
	<input type="radio"/> Institution (academic, research institute, think tank)
	<input type="radio"/> Service (consultants, professional association)
	<input type="radio"/> Media
	<input type="radio"/> Other (please specify) <input style="width: 200px; height: 20px;" type="text"/>
	<input type="radio"/> No organization / individual citizen

1.3	If you chose NGO in Q.2 above, please select the categories below that best describe your organization or network
	<i>Please choose THREE only.</i>
	<input type="radio"/> Agriculture/food
	<input type="radio"/> Children / youth/ student
	<input type="radio"/> Community development / organizational capacity building
	<input type="radio"/> Corporate responsibility
	<input type="radio"/> Crime prevention / personal security
	<input type="radio"/> Culture, the arts, literature
	<input type="radio"/> Economic development / poverty / employment
	<input type="radio"/> Education
	<input type="radio"/> Environment / nature / pollution
	<input type="radio"/> Natural resources (energy, water)
	<input type="radio"/> Globalization activism
	<input type="radio"/> Health
	<input type="radio"/> Human rights
	<input type="radio"/> Indigenous / aboriginal / native
	<input type="radio"/> Marginalized groups (refugees, groups excluded from social mainstream)
	<input type="radio"/> Government policy / institutional watchdog
	<input type="radio"/> Public participation / empowerment / democracy
	<input type="radio"/> Science / technology
	<input type="radio"/> Self-help
	<input type="radio"/> Social, legal or economic justice
	<input type="radio"/> Women / gender
	<input type="radio"/> Workers' rights
	<input type="radio"/> Other (please specify)
	<input style="width: 400px; height: 20px;" type="text"/>

1.4	At what level do you mainly work?
	<i>Please choose one only.</i>
	<input type="radio"/> Local geographic community
	<input type="radio"/> State/province
	<input type="radio"/> Country
	<input type="radio"/> Regional (a number of countries)
	<input type="radio"/> Global
	<input type="radio"/> Combination (please specify)
	<input style="width: 400px; height: 20px;" type="text"/>

2. Development

In this survey, development is defined as efforts to meet the basic needs of people (economic, environmental, health, nutrition, social services, governance, infrastructure) and to improve the standard of living in society. If you are uncomfortable answering a given question, due to insufficient knowledge or not yet having formed an opinion, please feel free to leave that item blank.

2.1.	Please assess the influence that you think each of the following has had to date in facilitating development in developing countries.				
<i>Please use the five-point scale provided where 1 is “very negative influence”, 3 is “both negative and positive” or “neutral” and 5 is “very positive influence.”</i>					
	1 <i>a very negative influence</i>	2	3 <i>Both negative and positive</i>	4	5 <i>a very positive influence</i>
a) The United Nations (UN) and its agencies	○	○	○	○	○
b) The International Monetary Fund (IMF)	○	○	○	○	○
c) The World Bank	○	○	○	○	○
d) Your national government	○	○	○	○	○
e) Non-governmental organizations	○	○	○	○	○
f) Faith-based organizations	○	○	○	○	○
g) Trade unions	○	○	○	○	○
h) Social movements	○	○	○	○	○
i) Trade agreements between governments	○	○	○	○	○
j) Governments in developing countries	○	○	○	○	○
k) Governments in developed countries	○	○	○	○	○
l) The European Union	○	○	○	○	○
m) The United States	○	○	○	○	○
n) Multinational companies	○	○	○	○	○
o) Other (please name and assess) <input data-bbox="311 1608 778 1664" type="text"/>	○	○	○	○	○

In 2000, the United Nations adopted a number of goals and targets to address and facilitate progress toward development in the world's poorest countries by the year 2015, known as the Millennium Development Goals. The goals included halving extreme poverty, doubling primary education and doubling access to water and sanitation services by the year 2015, among others.

2.2	From what you know of these goals, please rate the overall ambitiousness of the Millennium Development Goals.
	<i>Please use the five-point scale provided where 1 is "not ambitious enough" and 5 is "too ambitious."</i>
	<input type="radio"/> 1 (not ambitious enough)
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4
	<input type="radio"/> 5 (too ambitious)

2.3	From what you know of implementation plans and efforts, please rate the likelihood of global society being successful in achieving most of the Millennium Development Goals by 2015.
	<i>Please use the five-point scale provided where 1 is "very unlikely" and 5 is "very likely."</i>
	<input type="radio"/> 1 (very unlikely)
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4
	<input type="radio"/> 5 (very likely)

2.4	How important is it for global society to be successful in achieving most of the Millennium Development Goals by 2015 in order to achieve the world you want?
	<i>Please use the five-point scale provided where 1 is "not important" and 5 is "very important."</i>
	<input type="radio"/> 1 (not important)
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4
	<input type="radio"/> 5 (very important)

3. Sustainable Development (SD)

For the purposes of this survey, sustainable development is defined as meeting the needs of the present without compromising the ability of future generations to meet their needs.

If you are uncomfortable answering a given question, due to insufficient knowledge or not yet having formed an opinion, please feel free to leave that item blank.

3.1	Thinking of the present rate at which global society is making the transition toward sustainable development, please rate the likelihood that progress will occur fast enough to avert major damage to human, social and ecosystem health.
	<i>Please use the five-point scale provided where 1 is “very unlikely” and 5 is “very likely.” If you believe “major damage has already occurred” please choose 0.</i>
	<input type="radio"/> 1 (very unlikely)
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4
	<input type="radio"/> 5 (very likely)
	<input type="radio"/> 0 (major damage has already occurred)

3.2	For each of the following possible new global initiatives, please rate its likely effectiveness in accelerating progress toward sustainable development.					
	<i>Please use the five-point scale provided where 1 is “not at all effective” and 5 is “very effective.”</i>					
		1 <i>not at all effective</i>	2	3	4	5 <i>very effective</i>
	a) Develop a new action plan for sustainable development (SD), involving all stakeholders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	b) Develop a high-profile multi-stakeholder leadership group to champion SD	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	c) Build a global social movement for SD, as an alliance of existing non-governmental organizations (NGOs) and individual citizens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	d) Launch and sustain a multi-sectoral global initiative -- involving all interested parties -- to achieve a sustainable world within a declared timeframe (similar to Kennedy’s “man on the moon within a decade”)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	e) Make regular high-profile global reports on progress toward SD	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	f) Create a social marketing campaign to promote actions towards SD, including using advertising and other mass communications channels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	g) All of the above initiatives together with global coordination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	h) None of the above -- concentrate on existing initiatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	i) Other (please specify and rate) <div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. United Nations Reform

If you are uncomfortable answering a given question, due to insufficient knowledge or not yet having formed an opinion, please feel free to leave that item blank.

4.1	Thinking about the United Nations (UN) and its agencies (e.g., UN Development Programme, International Labor Organization, World Health Organization), and <u>their role in affecting the world</u>, please rate their performance in each of the following areas.				
<i>Please use the five-point scale provided where 1 is “not meeting my expectations at all,” 3 is “just meeting my expectations,” and 5 is “exceeding my expectations.”</i>					
	1 <i>not meeting my expectations at all</i>	2	3 <i>just meeting my expectations</i>	4	5 <i>exceeding my expectations</i>
a) Providing moral leadership in the world	○	○	○	○	○
b) Maintaining peace and security around the world	○	○	○	○	○
c) Promoting democratic values and principles world-wide	○	○	○	○	○
d) Ensuring fair labor practices in all countries	○	○	○	○	○
e) Ensuring respect for human rights and preventing abuses	○	○	○	○	○
f) Reducing poverty and the gap between rich and poor	○	○	○	○	○
g) Mitigating social problems in the world	○	○	○	○	○
h) Controlling the spread of human diseases and other threats to health	○	○	○	○	○
i) Protecting Nature and addressing environmental problems	○	○	○	○	○
j) Strengthening the role and influence of developing nations in the world	○	○	○	○	○
k) Other (please specify and rate) <input data-bbox="304 1585 778 1641" type="text"/>	○	○	○	○	○

4.2	Thinking about the <u>management and operations</u> of the United Nations (UN) and its agencies (e.g., UN Development Programme, UN Environment Programme, International Labor Office, World Health Organization), please rate their performance in each of the following areas.				
<i>Please use the five-point scale provided where 1 is “not meeting my expectations at all,” 3 is “just meeting my expectations,” and 5 is “exceeding my expectations.”</i>					
	1 <i>not meeting my expectations at all</i>	2	3 <i>just meeting my expectations</i>	4	5 <i>exceeding my expectations</i>
a) Being transparent in their operations	○	○	○	○	○
b) Conducting their operations in an efficient manner	○	○	○	○	○
c) Hiring and promoting operational employees based on merit	○	○	○	○	○
d) Having the required caliber of leaders in their top ranks	○	○	○	○	○
e) Being accountable to all member governments	○	○	○	○	○
f) Being accountable to the global public	○	○	○	○	○
g) Adhering to democratic values and principles in their operations	○	○	○	○	○
h) Ensuring effectiveness and innovation in economic development programs	○	○	○	○	○
i) Ensuring good communications and coordination with the World Bank, IMF and WTO	○	○	○	○	○
j) Communicating their mandate and activities effectively to the global public	○	○	○	○	○
k) Monitoring and communicating the UN’s progress in achieving their objectives	○	○	○	○	○
l) Enabling equitable access to UN information	○	○	○	○	○
m) Providing appropriate involvement in UN processes by major non-governmental organizations (NGOs)	○	○	○	○	○
n) Providing appropriate involvement in UN processes by international business	○	○	○	○	○
o) Other (please specify and rate) <div style="border: 1px solid black; height: 20px; width: 280px; margin-top: 5px;"></div>	○	○	○	○	○

4.3	The United Nations is currently exploring possible reforms to its <u>structure and governance</u>. Please rate each of the following on the priority you think it should have in UN reform.				
<i>Please use the five-point scale provided where 1 is “should not be a priority at all,” and 5 is “should be a major priority.”</i>					
	1 <i>should not be a priority at all</i>	2	3	4	5 <i>should be a major priority</i>
a) Adding major developing countries as permanent members of the UN Security Council	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Changing the processes of the UN General Assembly to make it more efficient and effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Creating a Civil Society Forum (involving accredited NGOs, trade unions and business organizations) to parallel the UN’s General Assembly of member states	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Creating a People’s Forum (involving directly elected representatives of geographical regions) to parallel the UN’s General Assembly of member states	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Making the World Bank, the IMF and the WTO more accountable to the UN	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Other (please specify and rate) <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.4	Considering the list above (question 4.3), please choose what you consider to be <u>the single most urgent UN reform in the area of structure and governance</u> that needs to be implemented first.					
<i>Please choose one only</i>						
a	b	c	d	e	f	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

4.5	The United Nations is currently exploring possible reforms to its <u>management and operation</u>. Please rate each of the following on the priority you think it should have in UN reform.				
<i>Please use the five-point scale provided where 1 is “should not be a priority at all,” and 5 is “should be a major priority.”</i>					
	1 <i>should not be a priority at all</i>	2	3	4	5 <i>should be a major priority</i>
a) Creating ad-hoc expert groups to recommend specific policies and implementation strategies to the UN	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Increasing the capacity of and opportunities for developing countries to fully participate in UN processes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Expanding the formal roles of accredited NGOs within the UN’s processes and operations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Expanding the formal roles of accredited trade union organizations within the UN’s processes and operations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Expanding the formal roles of accredited international business organizations within the UN’s processes and operations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Formalizing partnerships with international business organizations, NGOs and trade unions as key instruments for implementing UN mandates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Acknowledging the role of broad-based coalitions of NGOs and like-minded States to campaign outside of UN structures for objectives that are consistent with UN goals (e.g., Land Mines Treaty)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) Establishing a new global tax on international transactions to fund the United Nations directly, rather than the current reliance on support from member governments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) Other (please specify and rate) <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.6	Considering the list above (question 4.5), please choose what you consider to be the <u>single most urgent UN reform in the area of management and operations</u> that needs to be implemented first.								
<i>Please choose one only</i>									
a	b	c	d	e	f	g	h	i	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.7	The United Nations is currently exploring possible reforms to its roles. Please rate each of the following on the priority you think it should have in UN reform.				
<i>Please use the five-point scale provided where 1 is “should not be a priority at all,” and 5 is “should be a major priority.”</i>					
	1 <i>should not be a priority at all</i>	2	3	4	5 <i>should be a major priority</i>
a) Strengthening the UN’s roles in managing the global economy and in advancing economic development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Strengthening the UN’s roles and capacity to protect the “global commons” (e.g., oceans, atmosphere, near space)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Strengthening controls over the spread of weapons of mass destruction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Generating effective action against international terrorism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Strengthening the UN’s capacity to intervene in crisis situations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Enhancing the UN’s ability to take preventative action before mass human rights abuses or violence occurs in a country or region	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Other (please specify and rate) <div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.8	Considering the list above (question 4.7), please choose what you consider to be the single most urgent UN reform in the area of its roles that needs to be implemented first.					
<i>Please choose one only</i>						
a	b	c	d	e	f	g
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.9	Thinking specifically about the interaction between <u>non-governmental organizations (NGOs) and the UN</u>, please indicate the priority you think each of the following should have in UN reform.				
<i>Please use the five-point scale provided where 1 is “should not be a priority at all,” and 5 is “should be a major priority.”</i>					
	1 <i>should not be a priority at all</i>	2	3	4	5 <i>should be a major priority</i>
a) Greater role for NGOs to act as a <u>“moral compass”</u> for the UN	○	○	○	○	○
b) Providing space within the UN for NGOs to <u>voice their views</u> on global issues	○	○	○	○	○
c) Greater NGO role in <u>advising</u> the UN on its specific policies and programs	○	○	○	○	○
d) Greater NGO role in <u>implementing</u> UN policies and programs	○	○	○	○	○
e) Providing NGOs with formal <u>feedback on their recommendations</u> on UN policies and programs	○	○	○	○	○
f) Improving NGOs’ <u>capacity to participate</u> in the UN policy-making process	○	○	○	○	○
g) Providing a better <u>balance of participation</u> between Northern and Southern NGOs in UN processes	○	○	○	○	○
h) Improving the <u>capacity of Southern NGOs</u> to participate in UN processes/deliberations	○	○	○	○	○
i) Providing a greater NGO role in improving <u>developing country governments’ capacity</u> to participate within the UN	○	○	○	○	○
j) Providing a greater NGO role in <u>representing the needs of special interest groups</u> (e.g., landless people) within the UN	○	○	○	○	○
k) Requiring member governments to better involve and reflect the views of their NGOs in developing their positions on UN matters and international negotiations	○	○	○	○	○
l) Other (please specify and rate) <div style="border: 1px solid black; height: 20px; width: 350px; margin-top: 5px;"></div>	○	○	○	○	○

4.10	Thinking specifically about the interaction between the <u>business community and the UN</u>, please indicate the priority you think each of the following should have in UN reform.				
<i>Please use the five-point scale provided where 1 is “should not be a priority at all,” and 5 is “should be a major priority.”</i>					
	1 <i>should not be a priority at all</i>	2	3	4	5 <i>should be a major priority</i>
a) Providing space within the UN for business to <u>voice its views</u> on global issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Greater business role in <u>advising</u> the UN on its programs and policies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Greater business role in <u>implementing</u> UN programs and policies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Greater business role in helping the UN <u>improve its management and decision-making</u> processes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Greater business role in helping the UN <u>improve its economic policies</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Greater business role in helping the UN <u>improve its social and environmental policies</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Greater business role in <u>helping with infrastructure development</u> in developing countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) Providing a <u>better balance between large and small business’ influence</u> at the UN	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) Formalize an <u>expanded role for the Global Compact</u> initiative involving businesses who agree to implement all UN conventions and standards in all their operations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j) Other (please specify and rate) <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.11	Which ONE of the following best describes your interaction with the UN?
<i>Please choose one only.</i>	
<input type="radio"/>	I have never had any direct interaction with the UN, its agencies, or with UN personnel.
<input type="radio"/>	The organization I work for deals with the UN but I don’t personally.
<input type="radio"/>	I have had occasional interaction with UN agencies or personnel in the past 2 years.
<input type="radio"/>	I have had frequent interaction with UN agencies and personnel in the past 2 years.
<input type="radio"/>	I am employed (full or part-time) or am a regular contractor/consultant with UN agencies.

Please go to Section 5

Please go to question 4.12

5.3.	Please rate the value of each of the following possible next steps in the Global Stakeholder Panel (GSP) initiative.				
<i>Please use the five-point scale provided where 1 is “not very valuable at all,” and 5 is “very valuable.”</i>					
	1 <i>not very valuable at all</i>	2	3	4	5 <i>very valuable</i>
a) Continuing this series of regular surveys of the views of global stakeholders on topical issues, with findings widely publicized, to simply “give voice” to global stakeholders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Conducting new surveys augmented by more detailed internet-based dialogue among GSP participants and other groups in order to develop a common action agenda for achieving a sustainable future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Using the Internet and other mechanisms to facilitate networking and alliance-building for groups interested in collective campaigning on actions and priorities identified through the GSP surveys	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Holding regional, sectoral or global meetings and other processes with civil society, business sector, and government actors to move beyond survey findings to make specific progress in understanding and action on the priorities identified	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Working more closely with other interested initiatives and organizations (such as the World Social Forum, World Economic Forum, Millennium Development Goals, CIVICUS) to help them develop action agendas and achieve even greater results	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) None of these -- discontinue operations letting other existing groups play these roles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Other (please describe and rate) <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5.4	Please use the following space to make any additional comments on any aspect of this survey or the GSP initiative overall.

6. Demographics

6.1	<p>So that we may send you the location (URL) of the website where the highlights of this survey will be published in September 2004, please provide the following information (fields with an asterisk are required).</p> <p>Please note that personal information collected in this survey is kept confidential and will only be used to advise you of the availability of the Highlights Report of the GSP survey results and to inform you of future GlobeScan surveys. Personal information collected in this survey will not be used or disclosed for purposes other than those for which it was collected.</p> <p>Note: FIELDS WITH ASTERISKS (*) ARE REQUIRED.</p>
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Name:	
Title:	
Organization: *	
Mailing Address:	
City/Town:	
State/Province:	
Country of residence: *	
Zip/Post Code:	
Fax:	
E-mail: *	
Age:	
Gender:	
Home country (if different than country of residence):	

6.2	Would you be willing to participate in another survey like this one?
	<input type="radio"/> Yes
	<input type="radio"/> No

6.3	What is your preferred way of receiving future surveys?
	<input type="radio"/> By email containing URL
	<input type="radio"/> By mail

6.4	Please indicate to which, if any, of the following networks your organization belongs.
	<input type="radio"/> 21st Century Trust
	<input type="radio"/> ASHOKA
	<input type="radio"/> Business for Social Responsibility (BSR)
	<input type="radio"/> CIVICUS
	<input type="radio"/> Conference of NGOs at the UN (CONGO)
	<input type="radio"/> Earth Action Network
	<input type="radio"/> EMPRESA
	<input type="radio"/> Fondation Leopold Mayer
	<input type="radio"/> Global Action Network
	<input type="radio"/> Human Rights Information Network (HURINET) in Nigeria
	<input type="radio"/> Human Rights Internet (HRI)
	<input type="radio"/> Institute for Agriculture and Trade Policy (IATP)
	<input type="radio"/> Interfaith Center on Corporate Responsibility (ICCR)
	<input type="radio"/> International Confederation of Free Trade Unions (ICFTU)
	<input type="radio"/> International Council for Local Environmental Initiatives (ICLEI)
	<input type="radio"/> International Development Research Centre (IDRC)
	<input type="radio"/> International Federation of Journalists (IFJ)
	<input type="radio"/> International Planned Parenthood Federation (IPPF)
	<input type="radio"/> International Union of Local Authorities (IULA)
	<input type="radio"/> Leadership for Environment and Development (LEAD)
	<input type="radio"/> Network Institute for Global Democratization (NIGD)
	<input type="radio"/> Oxfam
	<input type="radio"/> Stakeholder Forum
	<input type="radio"/> Student Environmental Action Coalition (SEAC)
	<input type="radio"/> Synergos
	<input type="radio"/> Third World Network (TWN)
	<input type="radio"/> World Economic Forum's Global Leaders for Tomorrow
	<input type="radio"/> World Federation of United Nation Associations (WFUNA)
	<input type="radio"/> World Social Forum (WSF) / Porto Alegre / Mumbai

The following question is optional. Please complete it or else mail or fax this questionnaire now to the co-ordinates found on the last page.

6.5	Thinking about actions to facilitate greater international development, please assess the impact that each of the following could have. “Development” here means efforts to meet the basic needs of people (economic, environmental, health, nutrition, social services, governance, infrastructure) and to improve the standard of living in society.				
<i>Please use the five-point scale provided where 1 is “very negative impact”, 3 is “no impact either way,” and 5 is “very positive impact.”</i>					
	1 <i>very negative impact</i>	2	3 <i>no impact either way</i>	4	5 <i>very positive impact</i>
a) Increase the international community’s understanding of the conditions in which social and economic reforms can occur simultaneously	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Increase the independent reporting of all countries’ performance in implementing multilateral agreements and standards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Increase the independent reporting of the performance of developing country governments on bribery and corruption standards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Establish greater accountability and transparency of international institutions involved in development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Establish greater accountability and transparency of multinational companies providing foreign direct investment (FDI)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f) Create a balanced and development-friendly multilateral framework for foreign direct investment (FDI) from companies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g) Focus Official Development Assistance (ODA) from industrialized countries largely on building the infrastructure (e.g., bridges, ports) needed to attract foreign direct investment (FDI) from companies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h) Develop a multilateral framework that provides uniform and transparent rules for the cross-border movement of people and balances the interests of both migrants themselves and of countries of origin and destination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i) Establish minimum levels of social protection for individuals and families everywhere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j) Develop measures to promote core labor standards in developing countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k) Achieve the UN’s Millennium Development Goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l) Promote bilateral trade agreements between developed and developing countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
m) Complete the Doha Round of multilateral trade agreements under the WTO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Question 6.5 continues on the next page

Question 6.5 continued

	1 very negative impact	2	3 no impact either way	4	5 very positive impact
n) Expand the involvement of average citizens and civil society organizations in international development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
o) Maximize the role of non-governmental organizations in the actual delivery of aid, rather than using government channels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
p) Bring the sizable informal economy in developing countries into the economic mainstream	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
q) Devise effective and equitable mechanisms for developing country debt resolution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
r) Increase official development assistance (ODA) to 0.7% of GDP among industrialized countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
s) Other (please specify and rate) <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6.6	Considering the list above, please choose what you consider to be the <u>three (3) most urgent actions</u> that need to be implemented first to foster greater international development.							
	<i>Please choose THREE (3) actions by the item letter above.</i>							
a	b	c	d	e	f	g	f	g
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h	i	j	k	l	m	n	o	p
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
q	r	s						
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>						

Thank-you very much for your participation.

Please fax this survey to **+1-416-920-3510**

or mail to:

**GlobeScan
65 St. Clair Avenue East
Suite 900
M4T 2Y3 CANADA**

A web link to the report of all findings will be sent to you as soon as it is available.